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# **HEPU® returns to Automechanika Frankfurt 2026**

PRESS RELEASE



## **HEPU® returns to Automechanika Frankfurt 2026 with more space, three brands and one focus: partnership**

*The cooling systems specialist will welcome the global aftermarket at Hall 4.0, Stand D11, from 8 to 12 September 2026.*

HEPU® Autoteile GmbH, the German manufacturer specialised in engine cooling systems since 1958, will return to Automechanika Frankfurt 2026, the world's leading trade fair for the automotive aftermarket. From 8 to 12 September, HEPU® will host partners and visitors at **Hall 4.0, Stand D11**, Messe Frankfurt.

Held every two years, Automechanika Frankfurt is where the global aftermarket sets its direction. For HEPU®, this edition is less about displaying products and more about building relationships. The stand has been designed with room to sit down, talk properly, and plan next steps together - whether with long-standing partners or with those considering their first step with the brand.

### **Three brands under one roof**

At Stand D11, HEPU® will be presented alongside its brands **GK** and **IPD** - a broader offer, shown side by side, so visitors can see the full picture in a single visit. HEPU®'s own portfolio spans **Pump Technologies / Timing Kits / Thermal Management / Fluids** - a complete, technically coherent range engineered to work as a system, not a collection of separate parts. It is an approach the company sums up as *one manufacturer, full responsibility*.

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### **A world premiere at Automechanika**

The centerpiece of HEPU®'s presence in Frankfurt will be a world premiere: **a new technology that HEPU® introduces as the first manufacturer in the world**. True to the significance of the moment, the full details will be unveiled directly at the fair - at Hall 4.0, Stand D11 - where visitors will be the first to see what it means for the future of cooling and engine protection.

It is a development that reflects everything HEPU® has stood for since 1958: engineering that moves the standard forward, not just the catalogue.



## **New in the range: two additives built for the workshop**

Alongside the premiere, HEPU® expands its fluids portfolio with two new additives developed in response to real workshop needs:

- HEPU® Anti Crystal - formulated for engines running on AdBlue®, it helps counter the crystallisation deposits that affect SCR and emission systems - a practical answer to one of the most common maintenance challenges in modern diesel engines.
- HEPU® Radiator Flush - a cooling system cleaner designed for professional use, developed directly around what workshops asked for: a reliable way to clean the cooling circuit before a fluid change or repair.

Both additives extend HEPU®'s system logic beyond components into the fluids that keep those systems working.

## **Expanding the range: new Engine Technologies**

HEPU® will also present new additions in its Engine Technologies category, broadening the portfolio while staying true to the core of the business - the cooling and engine systems of the car:

- Cylinder Head Covers
- Timing Covers
- Intake Manifolds

These components extend HEPU®'s offer into areas closely connected to thermal management and engine integrity - reinforcing the company's system approach rather than diverging from it. It is a natural expansion for a manufacturer whose specialisation has always centred on how an engine stays cool, sealed and in rhythm.

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## **What visitors can expect**

Throughout all five days, HEPU®'s sales team will be on site to discuss how the brand can strengthen a partner's portfolio and market position, to explain its full system approach, and to talk about becoming part of the HEPU® family. Visitors are also welcome to simply drop by for a coffee and a conversation about cooling - accompanied, as tradition dictates, by the well-known HEPU® sausages and German beer.

To make the most of each meeting, HEPU® encourages partners to pre-book a slot. Walk-ins are always welcome, but a reserved time ensures the team's full attention, with no waiting.



## About HEPU®

HEPU® Autoteile GmbH is a German manufacturer of automotive aftermarket components, specialised in engine cooling and thermal management. Founded in 1958 and headquartered in Kalletal-Hohenhausen, Germany, HEPU® delivers a technically coherent portfolio - Pump Technologies, Timing Kits, Thermal Management and Fluids - engineered to work as a system. The brand's philosophy is captured in a single idea: The Culture of Cooling.

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# THE CULTURE OF COOLING

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